

# North Carolina Urban Forest Council

## ADVERTISING INFORMATION

### Newsletter

The North Carolina Urban Forest Council produces a quarterly newsletter. Our members receive this publication by mail or view the publication on our website. Ads can be purchased per issue or by 4-issue contract. Sponsorship of each issue includes two ad areas and website link.

### Sponsorship Ad (Includes all three items)

#### ■ Page 1 Tagline

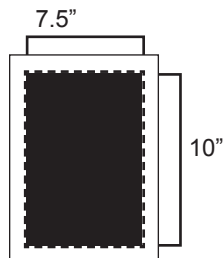
“(Your Company) is the sponsor of this issue of the NC Urban Forest Council. Visit them on the web at (Your Website).”

#### ■ Half-Page Horizontal ad on back page

#### ■ Link to your website from our website for 3 months.

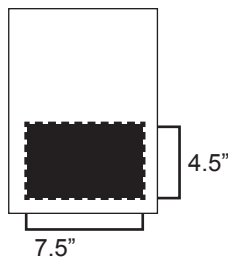
### Full Page Ad

imprint area = 7.5" x 10"



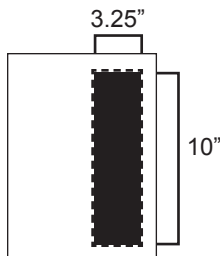
### Half Page horizontal

imprint area = 7.5" x 5"



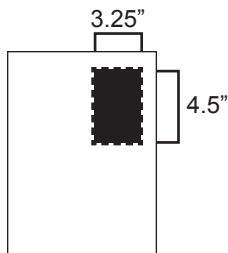
### Half Page vertical

imprint area = 3.75" x 10"



### Quarter Page

imprint area = 3.75" x 5"



### Set-Up Information

Artwork must be camera-ready and adhere to the ad dimensions and specifications.

Electronic PDF ad files are preferred! We accept files on floppy or CD. Files may be e-mailed. Please supply a copy of your ad by mail.

All ads are black and white.

Mail to: NCUFC  
PO Box 25852  
Winston-Salem, NC 27114-5852  
E-Mail to: [NCUFC@aol.com](mailto:NCUFC@aol.com)

### 2006 Advertising Rates

	PER ISSUE	PER YEAR
Sponsorship Ad:	\$500	\$2000
Full-Page Ad:	\$100	\$350
Half-Page Ad:	\$70	\$250
Quarter-Page Ad:	\$50	\$175

Payment for advertising must be received before printing.

### Contact

For advertising contracts, questions and artwork, please contact Sarah Mitchell at (336) 774-0215, [NCUFC@aol.com](mailto:NCUFC@aol.com)