

The 15th Annual NC Great Tree Conference: *Digging Deeper: Exploring Tree Systems from the Inside Out* September 25-27, 2024 Hickory, NC

Sponsor/Exhibitor Invitation

We are thrilled to announce our 15th annual Great NC Tree Conference, to be held in
Hickory, NC September 25-27, 2024.

The conference, titled *“Digging Deeper: Exploring Tree Systems from the Inside Out”* is
being organized through the joint efforts of the NC Urban Forest Council and the NC Forest Service.

Exhibitor Hours:

September 26th, 8am - 5pm

*September 27th will be an outdoor
field day. If you would like to
exhibit or display equipment
outside, please mark it on the
enclosed registration form.*

Questions about Sponsoring or Exhibiting?

Contact:

Kim Strazisar
Executive Director

Office: 252-653-6277

Cell: 919-244-7915

E-mail: ncufc1@gmail.com





The Great NC Tree Conference Hickory Metro Convention Center Hickory, NC—Sept. 25-27, 2024

Dear Industry Friend,

This year marks our 15th Annual NC Great Tree Conference! Our theme, “Digging Deeper: Exploring Tree Systems from the Inside Out” will focus on topics including soil, nutrients, beneficial insects, biochar in the green industry, safety, and urban planning. These topics appeal to our broad target audience:

- Arborists and Tree Workers
- Urban Forest Advocates
- Natural Resource Managers
- Nursery and Landscape Professionals
- City Planners
- Landscape Architects

This diverse audience has many challenges and objectives in common and our goal is to bring them together to explore these issues and topics. Based on past program performance, we are anticipating over 200 participants.

You have the opportunity to play a key role in helping make this a successful conference, while building your business network. There are many ways to participate, including financial support, supplies, and “giveaways.”

Sponsor and Exhibitor levels are enclosed in this packet, but here are some details to help you plan.

Conference At-a-Glance:

September 25: Pre-Conference Workshop: Digging Deeper into Tree Ordinances

September 26: Indoor Education Sessions with Keynote Speakers, Luncheon, and Networking

September 27: Outdoor Field Day

Exhibit Details:

- ⇒ Sponsors and Exhibitors will be set-up in an area to allow for maximum networking opportunities.
- ⇒ NEW! Pre-Conference Workshop Sponsorship opportunity.
- ⇒ Thursday (Indoor Conference) exhibitors can move in Wed., 9/25 from 3-5pm, or Thurs., 9/26 from 6-8am.
- ⇒ Exhibition hours are 8:00am - 5:00pm., Thursday, 9/26.
- ⇒ Logos will be displayed prominently at the conference and in all promotion.

This conference is an excellent opportunity to impact and connect with a wide variety of organizations, managers, and professionals involved with urban forestry-many who are not typically brought together. Together we can make the urban forests of North Carolina work for us all.

Please contact me with any questions and thank you for considering sponsorship and/or exhibiting at NCUFC's 15th Annual NC Great Tree Conference.

Sincere thanks,

Kim Strazisar

NCUFC Executive Director



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Conference Luncheon Sponsor (\$4000) *one opportunity*

- Registration for two attendees
- Exhibit space at the Annual Conference
- Recognition at the Annual Conference (specifically the Luncheon with table tents)
- 1/2 page ad in conference program
- Recognition on conference webpage
- Recognition on social media

Conference Break Sponsor (\$2000) *two opportunities*

- Registration for two attendees
- Exhibit space at the Annual Conference
- Recognition at the Annual Conference (specifically with Breaks signs)
- 1/4 page ad in conference program
- Recognition on conference webpage
- Recognition on social media

Pre-Conference Workshop Sponsor (\$1500) *two opportunities*

- Registration for one attendee
- Exhibit space at the Annual Conference
- Recognition at the Annual Conference (specifically with Field Day signs)
- 1/4 page ad in conference program
- Recognition on conference webpage
- Recognition on social media

Field Day Sponsor (\$1500) *two opportunities*

- Registration for one attendee
- Exhibit space at the Annual Conference
- Recognition at the Annual Conference (specifically with Field Day signs)
- 1/4 page ad in conference program
- Recognition on conference webpage
- Recognition on social media

Exhibition Space: All exhibitor spaces are **table-top size** unless otherwise arranged. A table and 2 chairs are provided.

Move In: Wed. 3-5pm or Thurs. 6-8am.

Exhibition Hours: 8am-5pm., Thurs., 9/26.

Move Out: After 5pm, Thursday, 9/26

Logos: Please email a high-resolution logo for conference communications **when you sign up** to be a Sponsor or Exhibitor.

Program Ads: Please send your company ad **by August 23** for the conference program.

Silent Auction Items: We will be holding our annual silent auction to raise money for our Legacy Tree Fund grant program, which helps NC communities plant trees. **If you are interested in donating items for the silent auction, please email Kim Strazisar—ncufc1@gmail.com.**

Conference Supporter (\$1000)

- Registration for one attendee
- Exhibit space at the Annual Conference
- Recognition at the Annual Conference
- Recognition on conference webpage, conference program, and social media.

Commercial Exhibitor (\$450)

- Registration for one attendee
- Exhibit space at the Annual Conference
- Logo in Conference Program, website, & social media.

Non-Profit Exhibitor (\$250)

- Registration for one attendee
- Exhibit space at the Annual Conference
- Logo in Conference Program, website, & social media.



The Great NC Tree Conference Hickory Metro Convention Center Hickory, NC—Sept. 25-27, 2024

Sponsor/Exhibitor Registration

- ⇒ Please register online: <https://www.ncufc.org/SponsorExhibitor-Registration.php>
OR
⇒ Fill out this form and mail with payment to NCUFC to P.O. Box 37416, Raleigh, NC 27627.

Sponsor/Exhibitor Information

Organization/Business _____

Address _____

City, State Zip _____

Phone, Website _____

Contact Person, Contact Phone, Contact Email _____

Sponsor/Exhibitor Commitment

	Amount	
Luncheon Sponsorship	\$4,000	_____
Break Sponsorship	\$2,000	_____
Pre-Conference Workshop Sponsorship	\$1,500	_____
Field Tour Sponsorship	\$1,500	_____
Conference Supporter	\$1,000	_____

Commercial Exhibitor Booth \$450 _____

Non-profit/Government Agency Booth \$250 _____

Table needed? Yes _____ No _____

Electrical Service? Yes _____ No _____

Door Prize or Giveaways (description) _____

Silent Auction Item: _____

Please Make Checks Payable to NCUFC.

Please send ads and logos to ncufc1@gmail.com

Questions about Sponsoring or Exhibiting?

Contact:

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Executive Director

Phone: 252-653-6277

E-mail: ncufc1@gmail.com

**You will be contacted at a later
date for:**

- **Conference Program ads**
- **Exhibitor Booth details**
- **Names of attendees**

