

# Establishing an URBAN WOOD USE PROGRAM

## An Introduction



### WHAT ARE URBAN WOOD & URBAN WOOD USE PROGRAMS?

- ⇒ Urban wood includes logs and limbs from trees removed in urban areas
- ⇒ Urban wood can come from public and private spaces, including parks, backyards, and street trees
- ⇒ Urban trees are removed for many reasons—death or disease, infrastructure or development projects, homeowner preference, or public space management
- ⇒ Urban Wood Use Programs seek to divert these resources from the waste stream for beneficial use

### WHY ESTABLISH AN URBAN WOOD USE PROGRAM?

- ⇒ Reduce operating costs and generate revenue from urban wood products
- ⇒ Repurposing urban wood products has direct environmental benefits
- ⇒ Your organization's environmental stewardship through urban wood utilization is a marketable trait



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### ECONOMIC BENEFITS:

- Urban wood has traditionally been considered a waste product
- Disposal is often costly due to transportation costs and land-fill tipping fees
- Cost savings can be redirected towards other urban forestry uses
- Tree services may be able to increase profit/reduce the fees charged to customers and add value-added services
- Urban wood, and associated products, can generate revenue or be repurposed for other uses within your organization; mulch, park benches, signs, etc.

### ENVIRONMENTAL BENEFITS:

- Diversion relieves stress on landfills and can lower transportation needs, reducing emissions
- Mulch use enhances plant health and can protect soil during construction or disturbance activities
- Urban wood products, such as lumber or furniture, continue to hold carbon that would otherwise be released into the atmosphere



# DEVELOPING AN URBAN WOOD USE PROGRAM

## A Program is Scalable

Start simple and work your program within your capacity. Through the development process, your program will evolve to it's highest potential.



## Urban Wood Production

First, inventory the volume of raw products you are generating.

Second, are there other producers that you can partner with that will add volume?

*The process continues if you would like to grow your program*



## Inventory Resources & Needs

- Operational
- Equipment
- Personnel
- Administrative



## Identify Markets

Identify local and regional partners, demand for products (volume), markets, and end-users.



## Set Your Goal

Based on your production volume, available resources, and markets, set your program goal and implement.





*Set a Goal—Developing an Urban Wood Use Program can be a step-by-step process and not everything has to be done at once. A tiered approach can provide milestone objectives to arrive at a program that matches your resource capacity and market demand. Consider a three-tiered development approach.*

### TIER 1: BASE UTILIZATION

Goal: Cost reduction and diversion of urban wood and byproducts you generate from landfill for better use.

Using limited resources urban wood products and byproducts are used internally or passed on to vendors or end users for better use.

### TIER 2: DEVELOPING UTILIZATION

Goal: Regional producers, markets, and end users identified and engaged. You have achieved **Base Utilization**.

You are actively researching for markets and partners in your operating region to determine the potential for expanding your program for revenue generation and higher-use products.

### TIER 3: ENTERPRISE UTILIZATION

Goal: Supplying and/or producing mid and high-value products in your regional market or beyond and generating revenue.

This tier will be the culmination of your developing utilization findings and work. You have acquired all needed resources.

## Urban Wood Program Resource Needs

### TIER 1

Operation Yard(s)

- Storage and sorting only

Equipment

- Front end loader – move material and organize yard

Procedures & Administration

- Work crew raw product generation reporting
- Raw product inventory
- Limited operating procedures

Market Information – lists of consumers, vendors, and partners

- Intra-organizational product use
- Firewood and mulch vendors or end users

### TIER 2

Operation Yard(s)

- Storage and processing

Equipment

- Chipper or tub grinder – grind wastewood
- Grapple truck – transport wood and logs
- Firewood processor
- Mulch processor – grinds to various grades and mulch coloring

Procedures & Administration

- Managing sale of products
  - Contracts
  - Point of Sale
- Market Information – lists of consumers, vendors, and partners
- Other producers
- Landscape contractors and nurseries

### TIER 3

Operation Yard(s)

- Multiple locations – minimize travel time and handle volume
- Customer access to products

Equipment

- Portable sawmill
- Dry kiln

Procedures & Administration

- Operating procedures
- Personnel needs
- Staff training
  - Equipment
  - Log grading
  - Identifying quality logs on the stump
  - Cutting wood to retain highest value
  - Sorting

Market Information – lists of consumers, vendors, and partners

- Portable sawmills
- Sawmills
- Industrial applications
- Wood artisans or manufacturers
- Value added services for tree services - yard tree to product of sale
- Marketing
  - Products
  - “Green” services



# Arborists' Markets for Woody Residue

This chart addresses the most typical market dynamics and is not meant to be inclusive of all situations. H

**TIER 1**

Higher percent of production volume,  
Less processing complexity and equipment, Lower economic value

	Lowest Value Products			
Wood Form	Chips & Ground Material			Stumps, brush, log segments
Log Grades	All			All
Units of Measure	Cubic feet, weight			Cord
Species	All			Commercial (i.e. hickory, ash requiring treatment)
Quantity				
End Uses	Compost	Chips	Mulch	Firewood
Markets	Compost producers, reclamation yards, landscaping firms	Fuel—biomass energy companies	Mulch producers, reclamation yards, landscaping firms	Firewood
		Agriculture /livestock yards, construction		
End Users	General public; local school & park districts; businesses, institutions & government	Fuel—biomass energy companies	General public; local school & park districts; businesses, institutions & government	General
		Agriculture, livestock producers, construction contractors		
Marketing/ Services	“Green Services” Company/Organization			
Processing required	Chipping or grinding (Also, pre-sorting, processing to set dimensions, moisture control)			Sorting by size
Processing equipment	Chipper or grinder, trailer or other hauling equipment			Chain or head, trailer or other equipment

This chart was first published in Annex E of ANSI A300 (Part 1) - 2017 Pruning Standard and has been reproduced with permission from the Tr  
Transport of removed tree debris needs to be in compliance with quarantine zone requirements and other applicable regulations.

# es from Urban and Community Trees

Higher quality wood in columns further to the right may also be used for lower uses in columns to the left.

## TIER 2 & 3

Lower percent of production volume,  
More processing complexity and equipment, Higher economic value

Mid-Range Value Products			Highest Value Products	
Branches, & segments	Timbers & Whole Trees	Merchantable Logs (at least 8’ long, 12” diameter—confirm with mill)		
Mill	All	Grades 1-3	Select grades or character wood	Grades 1 & 2
Boards	Board feet, weight			
Special species (y) or other; requires special treatment	All	Hardwoods and commercial species	Most hardwood species and pine where appropriate	Commercial hardwood species
		High quantity		High quantity
Wood	Timbers and other uses	Pallets, crates, packaging, industrial uses	Lumber, cabinetry, furniture, millwork, flooring, gifts	
Producers	Combined mulch & milling producers; Mix of forest products producers	Log buyers, small sawmills, or pallet/container mills	Small, typically portable, band mills	Log buyers, industrial saw mills
General public	Commercial buyers, hobbyists, artisans/makers	Construction contractors, manufacturers	General public; local school & park districts; businesses, institutions & government	General public; businesses, institutions & government
		Tree removal to end-product		
Special species	None	Tree grading, log grading, log manufacturing		
		Sorting by grade; metal scans; accumulation of semi-loads	Sorting by grade and species	Sorting by grade and species; metal scans accumulation of semi-loads
Hand saw, other hauling equipment	Log loader and crane; metal detection equipment, portable sawmill, dry kiln			



## Resources



NC Urban Wood Group  
[ncufc.org/NC-Urban-Wood-Group.php](http://ncufc.org/NC-Urban-Wood-Group.php)

NC Forest Service Urban & Community Forestry  
Program  
[ncforestservice.gov/Urban/](http://ncforestservice.gov/Urban/)

## CONTACT INFORMATION:

NC Urban Wood Group  
[urbanwoodnc@gmail.com](mailto:urbanwoodnc@gmail.com)  
or Contact your County Ranger  
[ncforestservice.gov/contacts](http://ncforestservice.gov/contacts)

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## National Resources AND References

For additional information and more detailed instruction regarding urban wood program implementation.

- The [Urban Wood Toolkit](#) and [Urban Wood Webinar Series](#) put forth by the [Urban Wood Network](#), a collaborative, national urban wood organization leading production firms in best practices.
- [Harvesting Urban Timber: The Complete Guide](#) by Sam Sherrill, a book by a leading expert in urban wood production detailing best practices for industry success.
- The [Urban Wood Use Action Guide](#) offered by [Vibrant Cities Lab](#), a resource offered by the U.S. Forest Service, American Forests, and the National Association of Regional Councils.

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