



NC URBAN FOREST COUNCIL

Annual Partner Sponsoring Opportunities

Protecting Trees Where We Work, Live, and Play

Oak Tree Partner (\$5000 annually)

- ☞ Major sponsor of NC Urban Forest Council and all its programs throughout the year
- ☞ Listed, with logo, as major sponsor in all PR materials and programs
- ☞ Logo on NC Urban Forest Council website with link to your website, along with being shown in Partner Banner within our website
- ☞ Annual Conference sponsorship with premier headliner name on banner
- ☞ Included as partner in social media marketing for the conference
- ☞ Exhibit space at the Annual Conference and ½ page ad in conference program
- ☞ Registration for three attendees to the Annual Conference
- ☞ Platinum Leaf Membership for one year (\$450 value, 10 members)
- ☞ 3 gift Bronze Leaf memberships to share outside of your organization, such as with clients, network associates or tree boards (\$50 value each, 1 member each)

Elm Tree Partner (\$3000 annually)

- ☞ Sponsor of NC Urban Forest Council and all its programs throughout the year
- ☞ Listed, with logo, as sponsor in all PR materials and programs
- ☞ Annual Conference sponsorship with logo on banner
- ☞ Logo on NC Urban Forest Council website with link to your website
- ☞ Exhibit space at the Annual Conference and ½ page ad in conference program
- ☞ Registration for two attendees to the annual conference
- ☞ Gold Leaf Membership for one year (\$210 value, 5 members)
- ☞ 2 gift Bronze Leaf memberships to share outside of your organization, such as with clients, network associates, or tree boards (\$50 value, 1 member each)

Maple Tree Partner (\$2000 annually)

- ☞ Sponsor of NC Urban Forest Council and all its programs throughout the year
- ☞ Listed, with logo, as sponsor in all PR materials and programs
- ☞ Logo on NC Urban Forest Council website with link to your website
- ☞ Annual Conference sponsorship with logo on banner
- ☞ Exhibit space at the Annual Conference and ¼ page ad in conference program
- ☞ Registration for one attendee to the annual conference
- ☞ Silver Leaf Membership for one year (\$140 value, 3 members)
- ☞ 1 gift Bronze Leaf membership to share outside of your organization, such as with a client, network associate or tree board (\$50 value, 1 member each)





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Annual Event Specific Sponsorship Opportunities

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If the Partner Level Sponsorships aren't appropriate, here are some other ways to support the NC Urban Forest Council Programs:

Annual Conference Sponsor (\$1000)

- ✧ Registration for one attendee to attend Annual Conference
- ✧ Exhibit space at the Annual Conference
- ✧ Recognition at the Annual Conference
- ✧ ¼ page ad in conference program
- ✧ Recognition on conference webpage

Annual Conference Supporter (\$500)

- ✧ Registration for one attendee to attend Annual Conference
- ✧ Exhibit space at the Annual Conference
- ✧ Recognition in the Conference Registration Brochure and Program
- ✧ Recognition on conference webpage

Annual Conference Exhibitor (\$350)

- ✧ Registration for one attendee to attend Annual Conference
- ✧ Exhibit space at the Annual Conference
- ✧ Logo in the Conference Program

Annual Carolina Canopy Workshop Series Sponsor (\$500)

- ✧ Recognition, with logo, on all Carolina Canopy materials and announcements as sponsor of the Carolina Canopy Workshop Series
- ✧ Logo, with link, on Carolina Canopy Series webpage
- ✧ One workshop registration to each of the Carolina Canopy workshops

Annual Tree Board Webinar Series Sponsor (\$350)

- ✧ Recognition, with logo, in all webinar announcements as sponsor
- ✧ Logo, with link, on Tree Board Webinar Series webpage
- ✧ One registration to each of the Tree Board Webinars

