

# The 12th Annual NC Great Tree Conference:

*Healthy Trees, Healthy Lives*

*September 16-17, 2021*

*Durham, NC*

## Sponsor/Exhibitor Invitation

We are very excited to announce our twelfth annual North Carolina Urban Forestry Conference, to be held in **Durham, NC September 16-17, 2021**. The conference, titled **“Healthy Trees, Healthy Lives”** is being organized through the joint efforts of the NC Urban Forest Council and the NC Forest Service.

**Keynote Speaker:**

***Dr. Vivek Shandas***

**Exhibitor Hours:**

**September 16th, 8am - 5pm**

September 17th will be a field day with demonstrations and hands-on activities. Equipment demonstration is available.

**Questions about Sponsoring or Exhibiting?**

Contact:

Leslie Moorman  
Executive Director

Phone: 252-653-6277

E-mail: [ncufcl@gmail.com](mailto:ncufcl@gmail.com)





## The Great NC Tree Conference Durham Convention Center Durham, NC Sept. 16-17, 2021

The economic and environmental benefits of trees have been well documented over the years. More recently, researchers have connected urban trees to our physical and psychological health. Our 12th annual conference will focus on the health benefits of urban trees and green spaces, as well as the importance of managing to maintain healthy trees in a manner that provides accessibility to these benefits for all residents. Presentations by experts and practitioners will explore opportunities to integrate potential health benefits into management and planning. Our field day will feature tree management practices and landscape design projects that promote a healthy, diverse urban forest. Understanding the nature of the urban forest, and options for managing it in an increasingly challenging environment, will ensure trees are part of NC's future for all.

This year's conference is being held at the Durham Convention Center in Durham. The outdoor field day event will be held at Durham Central Park, with a walking tour of projects/efforts at the park and downtown Durham.

The target audience for this conference includes:

- Landscape Architects
- Arborists and Tree Workers
- Urban Forest Advocates
- Natural Resource Managers
- Nursery and Landscape Professionals
- City Planners

This varied audience has many challenges and objectives in common and through this conference we hope to facilitate their exploration of these issues. Based on the program and location, we are anticipating over 200 participants.

**Sponsors and Exhibitors will be set-up in the same area as our breaks and lunch, allowing for maximum networking opportunities. Move in is Thursday, September 16, 6:00am - 8:00am . The indoor portion of the conference runs 8:00 am - 5:00pm on September 16th. There will be a demonstration day on September 17th, on-site exhibitor opportunities may be an option. Logos will be included on all on-site material.**

We wanted to offer you the opportunity to play a key role in helping make this a successful conference. There are many ways you can help, including financial support, supplies and "giveaways."

Please consider supporting this conference. Your efforts will not go unnoticed. This conference is an excellent opportunity to impact a wide variety of organizations, managers and people involved with urban forestry, many of whom are not typically brought together. Together we can make the urban forests of North Carolina work for us all.

Thank you and best regards,

*Leslie Moorman*  
NCUFC Executive Director



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Contact:  
Leslie Moorman  
Executive Director

Phone: 252-653-6277  
E-mail: [ncufc1@gmail.com](mailto:ncufc1@gmail.com)



**The Great NC Tree Conference  
Durham Convention Center  
Durham, NC  
September 16-17, 2021**

**Annual Conference Sponsor (\$1000)**

- ☒ Registration for one attendee to attend Annual Conference
- ☒ Exhibit space at the Annual Conference
- ☒ Recognition at the Annual Conference
- ☒ ¼ page ad in conference program
- ☒ Recognition on conference webpage

**Annual Conference Supporter (\$500)**

- ☒ Registration for one attendee to attend Annual Conference
- ☒ Exhibit space at the Annual Conference
- ☒ Recognition in the Conference Program
- ☒ Recognition on conference webpage

**Annual Conference Commercial Exhibitor (\$350)**

- ☒ Registration for one attendee to attend Annual Conference
- ☒ Exhibit space at the Annual Conference
- ☒ Logo in the Conference Program

**Annual Conference Non-Profit Exhibitor (\$150)**

- ☒ Registration for one attendee to attend Annual Conference
- ☒ Exhibit space at the Annual Conference
- ☒ Logo in the Conference Program

***Move-In and Move-Out Times***

***Move in 6:00 - 8:00am on September 16th    Move out After 5:00pm on September 16th***

**\*We need high quality logos by June 23rd for inclusion in conference communications.**

**\*\*We need logos and ads by July 30 for inclusion in conference program.**

**\*\*We will be holding our second annual silent auction to raise money for our Legacy Tree Fund grant program, which helps NC communities plant trees. If you are interested in donating items for the silent auction, please let Leslie Moorman know.\*\***

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or Exhibiting?**

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Executive Director

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# The Great NC Tree Conference Durham Convention Center Durham, NC Sept. 16-17, 2021

- Please fill out the form to be sure that we have all the information necessary to complete your sponsor/exhibitor commitment. Your participation provides the people in Urban and Community Forestry the opportunity to improve their knowledge and expertise.
- Be sure to indicate if you will need a table, electrical service and if you will be donating door prizes or have “giveaways” for the conference attendee bags.

## Sponsor/Exhibitor Information

Organization/Business \_\_\_\_\_

Address \_\_\_\_\_

City, State Zip \_\_\_\_\_

Phone, Fax, Website \_\_\_\_\_

Contact Person, Contact Phone, Contact Email \_\_\_\_\_

Sponsor/Exhibitor Commitment	Amount	
Conference Sponsorship *	\$1,000	_____
Conference Supporter*	\$500	_____
Commercial Exhibitor Booth	\$350	_____
Non-profit/Government Agency Booth	\$150	_____
Table needed?	Yes _____ No _____	
Electrical Service?	Yes _____ No _____	

Door Prize or Giveaways (description) \_\_\_\_\_

Silent Auction Item: \_\_\_\_\_

Please Make Checks Payable to NCUFC and send to:

NCUFC  
P.O. Box 37416  
Raleigh, North Carolina 27627

All ads and logos should be sent to [ncufc1@gmail.com](mailto:ncufc1@gmail.com)

For information on using a credit card, please contact:

Leslie Moorman  
Executive Director  
Phone: 252-653-6277

**\* We need logos by June 23 for inclusion in conference communications.**

**\*\* We need logos and ads by July 30 for inclusion in conference program.**

### Exhibit Hours:

**Set up Sept. 16, 6am - 8am**

**Sept. 16, 8am-5pm**

**Sept. 17, 9am-3pm (possible equipment set-up)**

### You will be contacted at a later date for:

- Conference Program ads
- Exhibitor Booth details
- Names of attendees

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Executive Director

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