

The 13th Annual NC Great Tree Conference:

Back to Basics
September 15-16, 2022
Greensboro, NC

Sponsor/Exhibitor Invitation

We are very excited to announce our 13th annual Great NC Tree Conference, to be held in **Greensboro, NC September 15 -16, 2022**. The conference, titled *“Back to Basics”* is being organized through the joint efforts of the NC Urban Forest Council and the NC Forest Service.

Exhibitor Hours:

September 15th, 8am - 5pm

September 16th will be a field day with demonstrations and hands-on activities. Equipment demonstration may be available.

If you are interested in also exhibiting equipment, please contact Leslie Moorman to work out details

Questions about Sponsoring or Exhibiting?

Contact:

Leslie Moorman
Executive Director

Phone: 252-653-6277

E-mail: ncufcl@gmail.com





The Great NC Tree Conference Downtown Marriott Greensboro, NC Sept. 15-16, 2022

The conference will be themed “Back to Basics” and will be focusing the topics around the foundation of urban tree care and management. The last couple of years have been interesting and at times difficult to maneuver and as life begins to return to ‘normal’, many are finding that normal may have a different look and feel. The agenda will focus foundational urban forest management topics, such as pruning, tree selection, field diagnostics, and tree vigor, but looking at them from how the current climate may change how you approach these practices.

This year’s conference is being held at the Downtown Marriott Hotel in Greensboro, NC. The outdoor field day event will be held at Barber Park and may allow for some equipment set-up and demonstration.

The target audience for this conference includes:

- Arborists and Tree Workers
- Urban Forest Advocates
- Natural Resource Managers
- Nursery and Landscape Professionals
- City Planners
- Landscape Architects

This varied audience has many challenges and objectives in common and through this conference we hope to facilitate their exploration of these issues. Based on the program and location, we are anticipating over 200 participants.

Sponsors and Exhibitors will be set-up in the same area as our breaks and lunch, allowing for maximum networking opportunities. Move in is Thursday, September 16, 6:00am - 8:00am . The indoor portion of the conference runs 8:00 am - 5:00pm on September 16th. There will be a demonstration day on September 17th, on-site exhibitor opportunities may be an option. Logos will be included on all on-site material.

We wanted to offer you the opportunity to play a key role in helping make this a successful conference. There are many ways you can help, including financial support, supplies and “giveaways.”

Please consider supporting this conference. Your efforts will not go unnoticed. This conference is an excellent opportunity to impact a wide variety of organizations, managers and people involved with urban forestry, many of whom are not typically brought together. Together we can make the urban forests of North Carolina work for us all.

Thank you and best regards,

Leslie Moorman
NCUFC Executive Director



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Contact:
Leslie Moorman
Executive Director

Phone: 252-653-6277
E-mail: ncufc1@gmail.com



The Great NC Tree Conference Greensboro, NC September 15-16, 2022

Annual Conference Sponsor (\$1000)

- ☒ Registration for one attendee to attend Annual Conference
- ☒ Exhibit space at the Annual Conference
- ☒ Recognition at the Annual Conference
- ☒ ¼ page ad in conference program
- ☒ Recognition on conference webpage

Annual Conference Supporter (\$500)

- ☒ Registration for one attendee to attend Annual Conference
- ☒ Exhibit space at the Annual Conference
- ☒ Recognition in the Conference Registration Brochure and Program
- ☒ Recognition on conference webpage

Annual Conference Commercial Exhibitor (\$350)

- ☒ Registration for one attendee to attend Annual Conference
- ☒ Exhibit space at the Annual Conference
- ☒ Logo in the Conference Program

Annual Conference Non-Profit Exhibitor (\$150)

- ☒ Registration for one attendee to attend Annual Conference
- ☒ Exhibit space at the Annual Conference
- ☒ Logo in the Conference Program

Move-In and Move-Out Times

Move in 6:00 - 8:00am on September 15th Move out After 5:00pm on September 15th

**We need high quality logos by June 15th for inclusion in conference communications.*

***We need logos and ads by July 30th for inclusion in conference program.*

****We will be holding our second annual silent auction to raise money for our Legacy Tree Fund grant program, which helps NC communities plant trees. If you are interested in donating items for the silent auction, please let Leslie Moorman know.****

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Executive Director

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E-mail: ncufcl@gmail.com





The Great NC Tree Conference Greensboro, NC Sept. 15-16, 2022

- Please fill out the form to be sure that we have all the information necessary to complete your sponsor/exhibitor commitment. Your participation provides the people in Urban and Community Forestry the opportunity to improve their knowledge and expertise.
- Be sure to indicate if you will need a table, electrical service and if you will be donating door prizes or have “giveaways” for the conference attendee bags.

Sponsor/Exhibitor Information

Organization/Business _____

Address _____

City, State Zip _____

Phone, Fax, Website _____

Contact Person, Contact Phone, Contact Email _____

Sponsor/Exhibitor Commitment	Amount	
Conference Sponsorship *	\$1,000	_____
Conference Supporter*	\$500	_____
Commercial Exhibitor Booth	\$350	_____
Non-profit/Government Agency Booth	\$150	_____
Table needed?	Yes _____ No _____	
Electrical Service?	Yes _____ No _____	

Door Prize or Giveaways (description) _____

Silent Auction Item: _____

Please Make Checks Payable to NCUFC and send to:

NCUFC
P.O. Box 37416
Raleigh, North Carolina 27627

All ads and logos should be sent to ncufc1@gmail.com

For information on using a credit card, please contact:

Leslie Moorman
Executive Director
Phone: 252-653-6277

* We need logos by June 15 for inclusion in conference communications.

** We need logos and ads by July 30 for inclusion in conference program.

Exhibit Hours:

Set up Sept. 15, 6am - 8am

Sept. 15, 8am-5pm

Sept. 16, 9am-3pm (possible equipment set-up, if requested)

You will be contacted at a later date for:

- Conference Program ads
- Exhibitor Booth details
- Names of attendees

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