

The 14th Annual NC Great Tree Conference:

Beyond the Basics: Planning for Urban Trees

September 7-8, 2023
Cary, NC

Sponsor/Exhibitor Invitation

We are very excited to announce our 14th annual Great NC Tree Conference, to be held in **Cary, NC** **September 7-8 2023**. The conference, titled *“Beyond the Basics: Planning for Urban Trees”* is being organized through the joint efforts of the NC Urban Forest Council and the NC Forest Service.

Exhibitor Hours:

September 7th, 7am - 5pm

September 8th will be a field tour with multiple stops so there is no exhibiting opportunity.

Questions about Sponsoring or Exhibiting?

Contact:
Leslie Moorman
Executive Director

Phone: 252-653-6277
E-mail: ncufc1@gmail.com





The Great NC Tree Conference Embassy Suites Cary, NC Sept. 7-8, 2023

The conference will be themed “Beyond the Basics: Planning for Urban Trees”. The last couple of years have been interesting and at times difficult to maneuver and as life begins to return to ‘normal’, many are finding that normal may have a different look and feel. The agenda will focus on foundational urban forest management topics, such as pruning, tree selection, field diagnostics, and tree vigor, but looking at them from how the current climate may change how you approach these practices.

This year’s conference is being held at the Embassy Suites in Cary, NC.

The target audience for this conference includes:

- Arborists and Tree Workers
- Urban Forest Advocates
- Natural Resource Managers
- Nursery and Landscape Professionals
- City Planners
- Landscape Architects

This varied audience has many challenges and objectives in common and through this conference we hope to facilitate their exploration of these issues. Based on the program and location, we are anticipating over 200 participants.

Sponsors and Exhibitors will be set-up in the same area as our breaks and lunch, allowing for maximum networking opportunities. Move in is Thursday, September 7th, 6:00am - 8:00am . The indoor portion of the conference runs 8:00 am - 5:00pm on September 7th. Logos will be included on all on-site material and in specifically designated signage.

We wanted to offer you the opportunity to play a key role in helping make this a successful conference. There are many ways you can help, including financial support, supplies and “giveaways.”

Please consider supporting this conference. Your efforts will not go unnoticed. This conference is an excellent opportunity to impact a wide variety of organizations, managers and people involved with urban forestry, many of whom are not typically brought together. Together we can make the urban forests of North Carolina work for us all.

Thank you and best regards,

Leslie Moorman

NCUFC Executive Director



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The Great NC Tree Conference
Cary, NC
September 7-8, 2023

Conference Awards Luncheon Sponsor (\$4000) *one opportunity*

- ☞ Registration for two attendees
- ☞ Exhibit space at the Annual Conference
- ☞ Recognition at the Annual Conference (specifically the Awards Luncheon with table tents)
- ☞ 1/2 page ad in conference program
- ☞ Recognition on conference webpage

Conference Break Sponsor (\$2000) *two opportunities*

- ☞ Registration for two attendees
- ☞ Exhibit space at the Annual Conference
- ☞ Recognition at the Annual Conference (specifically the Breaks with signs)
- ☞ 1/4 page ad in conference program
- ☞ Recognition on conference webpage

Field Tour Sponsor (\$1500) *two opportunities*

- ☞ Registration for one attendee
- ☞ Exhibit space at the Annual Conference
- ☞ Recognition at the Annual Conference
- ☞ 1/4 page ad in conference program
- ☞ Recognition on conference webpage

Conference Supporter (\$1000)

- ☞ Registration for one attendee
- ☞ Exhibit space at the Annual Conference
- ☞ Recognition at the Annual Conference
- ☞ Recognition on conference webpage and in conference program

Move-In and Move-Out Times
Move in 6:00 - 8:00am on September 7th
Move out After 5:00pm on September 7th

****We need high quality logos by June 15th for inclusion in conference communications.***

*****We need logos and ads by July 30th for inclusion in conference program.***

Commercial Exhibitor (\$450)

- ☞ Registration for one attendee
- ☞ Exhibit space at the Annual Conference
- ☞ Logo in the Conference Program

*****We will be holding our annual silent auction to raise money for our Legacy Tree Fund grant program, which helps NC communities plant trees. If you are interested in donating items for the silent auction, please let Leslie Moorman know.*****

Non-Profit Exhibitor (\$250)

- ☞ Registration for one attendee
- ☞ Exhibit space at the Annual Conference
- ☞ Logo in the Conference Program



The Great NC Tree Conference Cary, NC Sept. 7-8, 2023

- Please fill out the form to be sure that we have all the information necessary to complete your sponsor/exhibitor commitment. Your participation provides the people in Urban and Community Forestry the opportunity to improve their knowledge and expertise.
- Be sure to indicate if you will need a table, electrical service and if you will be donating door prizes or have “giveaways” for the conference attendee bags.

Sponsor/Exhibitor Information

Organization/Business _____

Address _____

City, State Zip _____

Phone, Fax, Website _____

Contact Person, Contact Phone, Contact Email _____

*** We need logos by June 15 for inclusion in conference communications.**

**** We need logos and ads by July 30 for inclusion in conference program.**

Exhibit Hours:

**Set up Sept. 7, 6am - 8am
Sept. 7, 8am-5pm**

Sponsor/Exhibitor Commitment	Amount	
Luncheon Sponsorship *	\$4,000	_____
Break Sponsorship*	\$2,000	_____
Field Tour Sponsorship *	\$1,500	_____
Conference Supporter*	\$1,000	_____

Commercial Exhibitor Booth	\$450	_____
Non-profit/Government Agency Booth	\$250	_____

Table needed? Yes _____ No _____
 Electrical Service? Yes _____ No _____

Door Prize or Giveaways (description) _____

Silent Auction Item: _____

Please Make Checks Payable to NCUFC and send to:

NCUFC
P.O. Box 37416
Raleigh, North Carolina 27627

You will be contacted at a later date for:

- **Conference Program ads**
- **Exhibitor Booth details**
- **Names of attendees**

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