



Carolina Canopy Workshop

Taking the Lead in Tree Business

Agenda

- 8:00—8:30 a.m. Registration**
- 8:30—9:00 a.m. Mentoring & Apprenticeship: Best Management Practices**
Liz Riley and Justin Snyder, Alamance Community College
Jeff Kish, Bartlett Tree Experts
Does your office have a mentorship or apprentice program? How can these types of programs help you and your business succeed with recruiting and employee retention? Presenters will highlight their programs, how they work, and what it takes to begin these efforts in your office.
- 9:00—10:15 a.m. Leadership Skills for a Successful Tree Care Business**
Travis Vickerson, Vertical Landscapes
The hard skills of chainsaw operation and chipper safety is clear and objective. However, the ability to deal with people takes the soft skills of leadership. We will be learning as a group how to apply leadership skills and communication ability to get the most out of your people.
- 10:15—10:45 a.m. BREAK**
- 10:45 a.m.—12:00 p.m. New ANSI A300 Pruning Standards—A Review**
Jeff Kish, Bartlett Tree Experts
All commercial arborists need to be aware of the new pruning standards, how to write recommendations, and how they affect your team and customers.

February 28, 2019

8:00 am - 12:00 pm

**Campbell Lodge in
Durant Nature
Preserve**

**3237 Spottswood St,
Raleigh, NC 27615**

**Education credits:
ISA— xx CEUs
SAF— xx credits
NC Landsc. Cont.— xx
credits**

Registration (Carolina Canopy Raleigh, NC)

Name: _____ Company: _____

Address: _____

Phone: _____ E-mail: _____

Please check the appropriate box:

Make checks payable and mail with form to:

EARLY REGISTRATION (before February 18th)

NC Urban Forest Council

NCUFC member: \$20.00

PO Box 37416, Raleigh, NC 27627

Non-member: \$30.00

LATE REGISTRATION (after February 18th)

NCUFC member: \$25.00

Non-member: \$35.00

**Register online at www.ncufc.org
- click on Upcoming Events.**

Questions? Contact Leslie Moorman at 252-653-6277 or ncufc1@gmail.com